Joliet City Center Partnership

Board of Directors January 9, 2020 8:00 a.m. - CCP Board Room

Meeting Minutes

1. Approval of December Minutes

- Denise Winfrey motioned to accept the December minutes.
- Iim Roolf seconded.
- Motion carried.

2. Approval of December Financials

- John Greuling motioned to accept the December financials.
- Mike Brick seconded.
- Motion carried.

- Marketing
 - Mike Brick gave updates on Race Fan Rally, the proposed redefinition of the Marketing Committee, Downtown Awards ceremony.
 - New planters
 - Lauren and Jim Teiber gave an update on the proposed expansion of the downtown flower planters and Jim brought an example of the new plastic pot.
 - Steve Jones questioned if these would fit with the new streetscape when it is in place.
 - Derek's suggested is moving forward with these and we can always find new places for them if they are not fitting with the larger plan.
 - Board is in approval of the plan, to be finalized when there are firm numbers on the costs.
- OMA
 - Megan Millen discussed her plans for a newsletter for businesses paying into SSA that would keep them up to date on improvements and provide examples of the benefits of the SSA.
- Economic Development
 - Lauren gave updates on the Banks and Catrinas Mex projects.

4. Chair Report

 Megan thanked the board for their support of her as the new Chair and presented her goals for the year.

Name	Present	Absent
Susan Pritz-Bornhofen		X
Mike Brick	X	
Valerie Devine	X	
John Greuling	X	
Mary Jaworski	X	
Bryan Kopman		X
Megan Millen (Chair)	X	
Sue Moore	X	
Ivette Núñez		X
Mayor Bob O'Dekirk	X	
Jim Roolf	X	
Jim Smith	X	
Dan Stevenson	X	
Rod Tonelli		X
Larry Walsh		X
Denise Winfrey	X	
Steve Jones	X	
Derek Conley	X	
Lauren Las (Staff)	X	
Richard Fredrickson (Consultant)	X	

- Carry over previous Chair's goals:
 - Continued efforts keeping downtown beautiful
 - Making sure the revenue from the Hotel-Motel tax is appropriated for downtown cultural attractions
 - Review of the Downtown Plan twice a year (March & September)
- Megan's goals:
 - Update bylaws and create job descriptions for the officers
 - Improve downtown's image and work with the Marketing Committee to have more of a PR focus
 - Recruit new board members especially business owners with emphasis on Cass/Collins Streets.
 - Improve overall communications with owners and managers
 - Ensure the CCP has at least one or two seats at the table for the City's Comprehensive Plan
- Input from board
 - Denise voiced her support and suggested Cesar Cardenas for the PR committee, as well as the chair of Arts Commission, Erick Dorris
 - John asked for clarification of the new Marketing Committee direction, so as not to lose focus on beautification. He noted that sometimes people become blind to things they see every day and suggested this group should revisit what being a member of CCP is and utilize members like the Chamber does. Suggested that beautification is so important that it could be its own committee.

5. Staff Report

• Lauren reported on the ongoing efforts to secure a professional lighting contract for the Chicago St. trees.

6. City Report

- Steve Jones reported that the Mayor announced the formulation of homeless task force and updated the board on: the water search, JPL funding approval, a development agreement for women's prison, changes to parking, and pilot program to implement measures to ensure parking tickets are paid.
- Derek reported on the bus station and Chicago Street reconnection, Marriott project, and Hotel Plaza.

7. Adjournment

- Denise motioned to adjourn the meeting.
- Mary seconded.
- Meeting adjourned for January.