

Joliet City Center Partnership

**Board of Directors
February 11, 2021
8:00 a.m. – Virtual**

Meeting Minutes

1. Approval of January Minutes

- Denise Winfrey motioned to approve the January minutes.
- Sue Bornhofen seconded.
- Motion carried.

2. Approval of January Financials

- Jen Howard motioned to approve the January financial reports.
- Jim Roolf seconded.
- Motion carried.

3. Committee Chair Reports

- Marketing
 - Monica reported on the Marketing Committee meeting on 2/10/21.
 1. The committee heard a recorded presentation from Lizbeth Aviles on the proposed Community Markets. There are a few outstanding questions and Lauren will invite Lizbeth to the next meeting.
 2. The committee heard an updated from Ron Romero of the IL Rock and Roll Museum on the Live at Lunch series we sponsored last year. The committee recommended another sponsorship of up to \$5,500 for 2021.
 - a. Jim Roolf motioned to approve a sponsorship for \$5,500.
 - b. Rod Tonelli seconded.
 - c. Motion carried.
 3. April Spring Fling restaurant campaign in the works.
 4. The committee also heard from the Will County Lodging Association about the results of the 2020 sponsorship and a new sponsorship for this year. The committee recommended a sponsorship of \$3,000.
 - a. Denise Winfrey motioned to approve a sponsorship for \$3,000.
 - b. Mike Brick seconded.
 - c. Motion carried.
- OMA
 - Dave DiLorenzo discussed the survey that is ongoing for all of the businesses and organizations within the SSA. He and Lauren will present the results at a future meeting.
- Economic Development

Name	Present	Absent
Susan Pritz-Bornhofen	X	
Mike Brick	X	
Monica Cicimov	X	
Valerie Devine	X	
David DiLorenzo	X	
John Greuling	X	
Diane Harris	X	
Jen Howard	X	
Bryan Kopman	X	
Megan Millen (Chair)	X	
Sue Moore	X	
Ivette Núñez		X
Mayor Bob O'Dekirk	X	
Jim Roolf	X	
Dan Stevenson		X
Rod Tonelli	X	
Denise Winfrey	X	
Jim Capparelli (guest)		X
Derek Conley (guest)	X	
Lauren Las (staff)	X	
Richard Fredrickson (consultant)	X	

- Beautification
 - The Beautification committee met to discuss the hanging of banners for the Chamber and if there was anything CCP could do to help.
 - The committee also put together a list of priorities to send to the City

4. Chair Report

- Megan reported on the CCP winning the Civic Organization of the Year from the Joliet Chamber and also discussed the Event Grant that Lauren is working on through the marketing committee.

5. City Report

- Derek reported on the upcoming filming from The Big Leap 2/25-3/1, St. Mary's Church environmental study, El Guero and AT&T building updates, and the Scott Street parking deck.

6. Adjournment