

Joliet City Center Partnership

Board of Directors

June 11, 2020

8:00 a.m. – Virtual

Meeting Minutes

Name	Present	Absent
Susan Pritz-Bornhofen		X
Mike Brick		X
Monica Cicimov	X	
David DiLorenzo	X	
Valerie Devine	X	
John Greuling	X	
Diane Harris		X
Jen Howard	X	
Bryan Kopman	X	
Megan Millen (Chair)	X	
Sue Moore	X	
Ivette Núñez		X
Mayor Bob O'Dekirk		X
Jim Roof	X	
Jim Smith		X
Dan Stevenson		X
Rod Tonelli	X	
Denise Winfrey	X	
Steve Jones (Guest)	X	
Derek Conley (Guest)	X	
Lauren Las (Staff)	X	
Richard Fredrickson (Consultant)	X	

1. Approval of May Minutes

- Jim motioned to accept the minutes.
- Denise seconded.
- Motion carried.

2. Approval of May Financials

- The May financials were not available and will be reviewed and approved at the next meeting.

3. Committee Chair Reports

- Marketing
 - 2020 Events Status
 1. Lauren discussed the cancelation of the summer events due to COVID.
- OMA
- Economic Development
 - Crema application update
 1. The project totals:
 - a. Total Budget: \$96,900
 - b. With contingency: \$111,435
 - c. Grant Max: \$30,787
 2. Rod motioned to amend the board's previous approval to the new numbers
 3. Bryan seconded
 4. Motion carried.
 - Beautification grants update
 1. Lauren noted that the program is open through the end of the month and expects a couple more to come in.
 - Emergency grants update
 1. EDC recommends a second round for businesses that did not take advantage the first time, and then revisit the amount of money left and the situation.
 2. The board is in agreement and the program will be reopened for new applicants.

4. Chair Report

- Megan discussed her plans for approaching the remainder of the year in the face of canceled events and difficulties for businesses. Our branding focus can change from a story about growth to one of a comeback. Megan has a vision for a “reawakening” video that shows people returning to downtown. Lauren will work with UMN on this idea.

5. City Report

- Derek presented the fund balances for the SSA and TIF, and reported on the Lyons Lumber demolition and Stadium Club building damage from storms. Steve reported on the status of City funds.

6. Staff Report

- Planters & Plants
 - Lauren discussed the Buckets of Beauty concept brought to the CCP by the Art Movement, C&C Vision Gallery, and Joliet Greenery that would have families painting buckets to be filled with flowers and placed around downtown businesses.
 - Denise motioned to approve funding for the program not to exceed \$5,000.
 - John Greuling seconded.
 - Motion carried.
- Lauren reported on the Business After Hours that the CCP will host with the Chamber at MyGrain in July, with precautions for social distancing.

7. Adjournment

- Jim motioned to adjourn the meeting.
- Jen seconded.
- Motion carried.