

Joliet City Center Partnership

Board of Directors

October 14, 2021

8:00 a.m. – CCP/CED Boardroom

Meeting Minutes

Meeting called to order at 8:07 a.m.

1. Approval of September Minutes

- Jim Roolf motioned to approve.
- Diane Harris seconded.
- All Aye – Motion approved.

2. Approval of September Financials

- Diane Harris motioned to approve.
- Dave DiLorenzo seconded.
- All Aye – Motion approved.

3. Committee Chair Reports

- Marketing
 - Monica provided a recap of Tunes & Brews event. Will need to determine how to ensure CCP area is as well attended as other areas of event. Panic at the Plaza was well attended in spite of the weather. Going forward, should attempt to keep Chicago Street open to minimize impacts to Rialto Square Theatre and other businesses. Mary Jaworski will be coordinating Light Up the Holidays Festival & Parade. The Rock & Roll Museum plans on hosting three car shows next year. 1,700 individuals attended the Illinois Rock & Roll Hall of Fame event. The Museum also held several rooftop concerts.
 - Monica presented The Joliet Chamber's Santa 5k event and sponsorship request for \$3,000. Megan stated that we have supported the event in the past and it has been budgeted for. Jim Roolf motioned to approve, and Diane Harris seconded. All aye-motion approved.
 - Monica presented a \$3,000 LEDA request for a Día De Los Muertos event to be held November 1. Megan stated we paid for it last year and have since given LEDA \$8,000 for two other events this year. Monica stated the event is being held outside of the SSA. The budget for the event was \$3,500 and the request was for \$3,000. Mike questioned why the event was being held at Bicentennial and not Downtown. Rod stated that the altars needed to be under shelter. Rod further stated that we need to develop criteria and guidelines for requests moving forward. Bryan stated that funding in the SSA should be for projects and events located in the SSA. Bryan Kopman made a motion to deny the request for LEDA due to it being outside of SSA. Diane Harris seconded. All aye-motion approved.

- OMA

Name	Present	Absent
Jennifer Bertino-Tarrant		X
Susan Bornhofen		X
Mike Brick	X	
Monica Cicimov	X	
Valerie Devine	X	
David DiLorenzo	X	
John Greuling	X	
Diane Harris	X	
Jen Howard		X
Bryan Kopman	X	
Megan Millen (Chair)	X	
Sue Moore		X
Ivette Núñez		X
Mayor Bob O'Dekirk		X
Jim Roolf	X	
Dan Stevenson		X
Rod Tonelli	X	
Denise Winfrey	X	
Jim Capparelli (guest)		X
Garland Mays (on behalf of JBT)	X	
Derek Conley (guest)	X	
Priscilla Cordero (Director)	X	
Richard Fredrickson (consultant)	X	

- Dave reported that the group met on October 7th at Jitter's and had the largest turnout since before COVID. Derek provided updates at the meeting and Cesar from Unidos Marketing presented on how to drive business using social media. The next meeting will be held December 2nd at 3:00 p.m.
- Economic Development
 - Rod reported that the Economic Development committee met on October 12. Most of the discussion was spent reviewing the grant guidelines, particularly parking lot improvements. The committee is considering offering a site improvement grant for businesses located in the SSA but not in Downtown proper. Priscilla will work on drafting a new grant as well as revising the current grant guidelines and application and bringing it back to the Board for a decision.
 - Rod stated that Artesano's applied for a Small Business Assistance Grant which was approved by the Economic Development Committee. Bryan Kopman made a motion to approve the grant and Diane Harris seconded. All aye-motion approved.
 - Rod stated that in the past we have allowed staff approval of the Small Business Assistance Grant. Bryan questioned whether it was staff or Economic Development committee approval. Changes will be proposed when grant guidelines are updated.

4. Chair Report

- Megan welcomed Priscilla Cordero.
- Megan also made a request to add Priscilla as a check signer. Jim Roolf motioned to approve. Mike Brick seconded. All aye-motion approved.
- Megan stated the next Board meeting will be held November 10th followed by a Meet & Greet for Priscilla.
- Megan stated Amber Duffy from Jitter's is interested in joining the CCP Board. Megan and Priscilla are meeting with Amber to discuss and it will be brought to the Board for a vote next month. Jim questioned whether we had a meeting attendance requirement in the Bylaws. Priscilla stated board members are required to attend 50% of meetings. Rod wants us to be clear on attendance and quorum requirements.
- Megan stated budget will be tightened up for next year. Rod stated we will review budget at the November 10th board meeting as we need to submit to the City of Joliet by November 15.

5. Staff Report

- Rod stated that the Heritage Sculpture event was concluded and winners were drawn in September. The event was successful in engaging the artist community. We invested \$5,000 in the event and netted \$1,650.
- Rod confirmed Beautification Grant Round Two was approved by the Board and will begin to be marketed.
- Rod stated Mary Jaworski is doing a good job with the Holiday Parade and is ahead of schedule.

6. City Report

- Derek Conley reported on the following:
 - Downtown filming happening October 20-22nd.

- City kicked off parking study. Consultant will be conducting online surveys with business owners to determine parking needs.
- The City will be working to develop a map of restaurants and businesses in the Downtown.
- Jefferson Street bridge is expected to be open by the end of October.
- US Steel is preparing a license agreement to allow the City to move forward on the Downtown levy project.
- The City is applying for funding for the Downtown Plaza using the DCEO Rebuild Illinois grant.

7. Meeting adjourned at 8:58 a.m.

- Garland Mays motioned to adjourn.
- Jim Roolf seconded.
- All Aye – Motion approved.