

Joliet City Center Partnership

**Board of Directors
December 12, 2019
8:00 a.m. – CCP Board Room**

Meeting Minutes

1. Approval of November Minutes

- Denise Winfrey motioned to accept the November minutes.
- Megan Millen seconded.
- Motion carried.

2. Approval of November Financials

- Rod Tonelli motioned to accept the November financials.
- Mike Brick seconded.
- Motion carried.

3. Chairman's Report & Officers Discussion

- Jim Roolf thanked staff and volunteers for work on a wonderful holiday parade.
- Jim noted that this is his second consecutive one-year term and according to the bylaws, he cannot continue as Chair. He thanked the board and nominated Megan Millen as Chair and Mike Brick as Vice-Chair for 2020.
 - Denise motioned to accept the proposed slate of Megan Millen and Mike Brick.
 - Mayor O'Dekirk seconded.
 - Motion carried.

4. Committee Chair Reports

- Marketing
 - Mike reported on events looking forward to 2020. He noted that he and Lauren looked into the financials for Race Fan Rally since 2011 and they were in the red most years, by double digits. Mike suggested meeting with Chicagoland Speedway and getting their input on rolling Race Fan Rally into their events. The decline of attendance and loss of revenue is due to a number of factors including overall NASCAR attendance, the changing day of the week precluding the hauler parade, and overall costs. Mike and Lauren suggested that money could be better spent on a few other events or an event grant that would empower businesses to hold their own events.
 - Bryan Kopman voiced support for refocusing this event, but clarified the focus of the organization is not to make money on events but to use the funds to bring people downtown. While he agreed with the other reasons for changing this event, he suggested not focusing on the loss of money.
- OMA

Name	Present	Absent
Susan Pritz-Bornhofen		X
Mike Brick	X	
Valerie Devine		X
John Greuling	X	
Mary Jaworski		X
Bryan Kopman	X	
Megan Millen	X	
Sue Moore	X	
Ivette Núñez		X
Mayor Bob O'Dekirk	X	
Jim Roolf (Chair)	X	
Jim Smith	X	
Dan Stevenson	X	
Rod Tonelli	X	
Larry Walsh	X	
Denise Winfrey	X	
Steve Jones		X
Derek Conley		X
Lauren Las (Staff)	X	
Richard Fredrickson (Consultant)	X	

- Megan reported on the November and December meetings. There was a medium-sized crowd for November and a small crowd for the December mixer.
 - John Greuling suggested a quarterly meeting due to how busy small businesses are. The topics could be Q&A with the Mayor, outside retail advisor, etc.
 - Suggestions: focus on a specific agenda that the OMA works towards and communicate that; overhaul communications to businesses.
- Economic Development
 - Rod relayed updates from Derek at the EDC meeting including a new retail tenant for the Barber Building.
 - Rod also reported on a meeting with the possible developer for the right field building. It could be a brewpub, office space, and event space.
 - Committee discussion on cultural grants. Derek brought framework ideas on this to the EDC and the committee will have an update this year.
 - 315-317 N Chicago Street – Kenny Banks
 - Rod noted that they received a grant of \$20,000 last year before the grant program changed. The committee agreed Banks is now eligible for the remaining maximum grant amount, minus the original grant.
 - Committee recommends approval up to the maximum, minus original grant, up to \$55,000.
 - a. Rod motioned to approve the grant.
 - b. Denise seconded
 - c. Motion carried.

5. Staff Report

- Lauren reported on Jim Teiber’s request to purchase new planters for the expansion of the downtown flowers.
 - The board asked for Lauren to have him provide a projected map and speak to the questions including phases, planter height, etc. Response was positive but would like more info. Larry Walsh asked if there have been bids/etc from local vendors.
- Memo re: check
 - Lauren and Jim presented a memo that will be filed to explain the need to accept a check for returned product from Kozol for the Blues & Brews event, and then pay that same amount to the Joliet Park Foundation as it was their product but the CCP’s liquor license.

6. City Report

- Mayor O’Dekirk noted that it is budget time and he believed it would pass as presented, which would include the Library and Rialto funding.

7. Adjournment

- John motioned to adjourn the meeting.
- Mike seconded.
- Meeting adjourned for December.