

2024



JOLIET CITY CENTER PARTNERSHIP



LIGHT UP THE *Holidays*

Friday, November 29th



Sponsorship Opportunities

Presenting Sponsor- \$10,000

- Decorated float or balloon entry for the parade
- A mutually agreed upon parade marshal from the organization
- Tree lighting participation
- Recognition in promotional materials, website, social media, and press releases
- Recognition on City Center Partnership website, social media, and newsletters
- A promotional space at the North Pole Park

Sold



North Pole Park Sponsor- \$7,500

- Sign recognition at North Pole Park
- Recognition in promotional materials, advertising, and press releases
- Recognition on City Center Partnership website, social media, and newsletters
- A promotional space at the North Pole Park
- Recognized at tree lighting

Sold



Carriage Rides Sponsor- \$5,000

- Sign recognition in the waiting area
- Recognition on flyer and press releases
- Social Media and Website recognition
- Booth space in the North Pole Park or a Banner on each carriage (3)
- Recognized at tree lighting

Sold



Fireworks Sponsor- \$4,000

- Recognition in flyer and press releases
- Social media and website recognition
- Booth space in the North Pole Park
- Recognized at tree lighting

Sold



Kids Ferris Wheel Sponsor- \$3,000

- Sign recognition in the kids ferris wheel
- Social media and website recognition
- Booth space in the North Pole Park
- Recognized at tree lighting

Sold



Skating Sponsors (2 available)- \$2,500

- Sign recognition near the iceless skating rink
- Social media and website recognition
- Booth space in North Pole Park
- Recognized at tree lighting

1 Sold



Gingerbread House Slide- \$1,500

- Sign recognition near the 18' high double slide
- Social media and website recognition
- Recognized at tree lighting

Sold



Santa's Float Sponsor- \$1,500

- A banner on the most anticipated float of the parade
- Recognized on social media and website
- Recognized at tree lighting

Sold



We're not just your bank, we're your neighbor.



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Sponsorship Opportunities, Page 2

North Pole Christmas Market Sponsors (2 available)- \$1,000

- Indoor booth space or sign recognition near the entrance of the Renaissance Center
- Social media and website recognition
- Recognized at tree lighting

Ice Sculpture Demo Sponsors (2 available)- \$500

- Booth space or sign recognition near ice sculpture
- Social media and website recognition
- Recognized at tree lighting

Christmas Market Entertainment Sponsors (4 available)- \$500

- Social Media and website recognition
- Indoor table space or sign recognition in the Joliet Area Historical Museum

Christmas Market Food and Beverage Sponsors (3 available)- \$250

- Sign recognition near the free hot chocolate
- Social media and website recognition

Harrahs

1 Sold

Aflac

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2 Sold

Business Name _____

Contact _____

Email _____

Phone _____

Address _____

Sponsorship Choice _____

Please send form to vicki.sanchez@jolietdowntown.com along with a high resolution logo. Checks should be made payable to Joliet City Center Partnership and sent to 203 N. Ottawa St., Suite 100, Joliet, IL 60432.