

JOLIET CITY CENTER PARTNERSHIP

**KIDZ
FEST**
PRESENTED BY
JOLIET CITY CENTER



Saturday, August 2
10 a.m. - 3 p.m.
Downtown Joliet



ABOUT KIDZ FEST

Kidz Fest is a free annual event organized by the Joliet City Center Partnership. This event will take place in the Will County parking Lot (302 N. Chicago) and adjacent streets. Families with children under 12 will enjoy free activities at every turn including bumper cars, pony rides, magic shows, an inflatable slide, and much more! Free entertainment is provided by businesses as well.

This event is a great opportunity to promote your goods and services to the families in and near Joliet.

ABOUT CITY CENTER PARTNERSHIP

Joliet City Center Partnership, LLC strives to promote existing businesses while bringing the community together through family-friendly events that utilize our amazing location. It is in CCP's highest interest that the downtown area remains a place that residents and tourists alike can come to enjoy themselves and create everlasting memories with friends, family and business partners!

SPONSORSHIP LEVELS



\$4,000 Presenting Sponsorship (Only One Available)

- Oversized exhibit space at the event
- Logo recognition on all event promotions including posters, the CCP website, the Joliet City Center Facebook page (over 8,700 followers), the Kidz Fest Facebook event page, and a minimum of one local digital billboard
- Highlighted placement in the CCP newsletter (4,500 subscribers)
- Live announcement at the event (a script can be provided by the sponsor)
- Recognition on AM WJOL
- Press release recognition



\$3,000 Bumper Car Sponsorship (Only One Available):

- Oversized Exhibit space at the event
- Logo recognition on posters, CCP website and on CCP social media (8,700 follower) and the Kidz Fest Facebook event page
- Recognition on the CCP newsletters (4,500 subscribers)
- Recognition on WJOL AM Radio
- Live announcement at the event (script can be provided by sponsor)
- Sponsor sign next to the bumper cars
- Press release recognition



\$2,500 Attraction Sponsorship:

- A 10x20 exhibit space near one of the attractions
- Recognition on the CCP website, social media and Kidz Fest Facebook event
- Recognition on WJOL and 890 AM Radio
- Live announcement at the event (a script can be provided by the sponsor)
- Sponsor sign near assigned attraction
- Press release recognition



\$1,000 Event Sponsorship includes:

- A 10x20 exhibit space at the event
- Recognition on the CCP website, social media, and newsletters
- Live announcement at the event
- Press release recognition



Sponsorship Agreement

Business Name _____

Contact Name _____ Phone Number _____

Email _____ Website _____

Check which sponsorship your business is interested in:

- Presenting Sponsor \$4,000
- Bumper Cars Sponsor \$3,000
- Attraction Sponsor \$2,500
- Event Sponsor \$1,000

Please list any activities that will be included at your booth:

- Check this box if your business does NOT want a booth at the event.
- Requesting a PayPal invoice be sent to the provided email address (3.6% processing fee will be included)

Please email this form to Vicki Sanchez at vicki.sanchez@jolietdowntown.com. If you have any questions, you may contact Vicki at 815-774-6064.

Checks must be made payable to:
Joliet City Center Partnership
203 N. Ottawa Street, Suite 100
Joliet, IL 60432