

2025



**JOLIET CITY CENTER PARTNERSHIP**



# LIGHT UP THE *Holidays*

*Friday, November 28th*



## Sponsorship Opportunities

### Presenting Sponsor- \$11,000

- A mutually agreed upon parade marshal from the organization
- Tree lighting participation
- Recognition in promotional materials, advertising, and press releases
- Recognition on City Center Partnership website, social media, and newsletters
- A promotional space at the event
- Premier parade placement
- A professional float in the parade



**BAYS TOWER APARTMENTS**  
A RIVERFRONT COMMUNITY

**Sold**

### North Pole Park Sponsor- \$7,500

- Sign recognition at North Pole Park
- Recognition in promotional materials, advertising, and press releases
- Recognition on City Center Partnership website, social media and newsletters
- A promotional space at the North Pole Park
- Recognized at tree lighting
- Premier parade placement



**Sold**

### Carriage Rides Sponsor- \$5,000

- Sign recognition in the waiting area
- Recognition on flyer and press releases
- Social Media and Website recognition
- Booth space in the North Pole Park or a banner on each carriage (3)
- Recognized at tree lighting



**Sold**

### Fireworks Sponsor- \$4,000

- Recognition in flyer and press releases
- Social media and website recognition
- Optional promotional space at the North Pole Park
- Recognized at tree lighting



**Midland**

**Sold**

### Kids Ferris Wheel Sponsor- \$3,000

- Sign recognition in the kids ferris wheel
- Social media and website recognition
- Booth space at the North Pole Park
- Recognized at tree lighting



**Sold**

### Skating Sponsors (2 available)- \$2,500

- Sign recognition near the iceless skating rink
- Social media and website recognition
- Booth space in North Pole Park
- Recognized at tree lighting

1 Sold



### Santa's Float Sponsor- \$2,000

- A banner on the most anticipated float of the parade
- Recognized on social media and website
- Recognized at tree lighting

### Gingerbread House Slide- \$1,500

- Sign recognition near the 18' high double slide
- Social media and website recognition
- Recognized at tree lighting



# LIGHT UP THE *Holidays*

## Sponsorship Opportunities, Page 2

### North Pole Christmas Market Sponsors (2 available)- \$1,000

- Indoor booth space or sign recognition near the entrance of the Renaissance Center
- Social media and website recognition
- Recognized at tree lighting

1 Sold

**BuseyBANK**  
Business | Wealth Management | Personal

### Ice Sculpture Demo Sponsors (2 available)- \$500

- Booth space or sign recognition near ice sculpture
- Social media and website recognition
- Recognized at tree lighting

### Christmas Market Entertainment Sponsors (4 available)- \$500

- Social Media and website recognition
- Indoor table space or sign recognition in the Joliet Area Historical Museum

1 Sold

**Harrahs**  
JOLIET

### Christmas Market Food and Beverage Sponsors (3 available)- \$250

- Sign recognition near the free hot chocolate
- Social media and website recognition

1 Sold

**A**

Business Name\_\_\_\_\_

Contact\_\_\_\_\_

Email\_\_\_\_\_

Phone\_\_\_\_\_

Address\_\_\_\_\_

Sponsorship Choice\_\_\_\_\_

Please send form to [vicki.sanchez@jolietdowntown.com](mailto:vicki.sanchez@jolietdowntown.com) along with a high resolution logo. Checks should be made payable to Joliet City Center Partnership and sent to 203 N. Ottawa St., Suite 100, Joliet, IL 60432. Paypal invoices can be requested but will include a 3.6% processing fee.