

2025



JOLIET CITY CENTER PARTNERSHIP



LIGHT UP THE *Holidays*

Friday, November 28th



Sponsorship Opportunities

Presenting Sponsor- \$11,000

- A mutually agreed upon parade marshal from the organization
- Tree lighting participation
- Recognition in promotional material, advertising, and press releases
- Recognition on City Center Partnership website, social media, and newsletters
- A promotional space at the event
- Premier parade placement
- A professional float in the parade

Sold



North Pole Park Sponsor- \$7,500

- Sign recognition at North Pole Park
- Recognition in promotional materials, advertising, and press releases
- Recognition on City Center Partnership website, social media and newsletters
- A promotional space at the North Pole Park
- Recognized at tree lighting
- Premier parade placement



Sold

Carriage Rides Sponsor- \$5,000

- Sign recognition in the waiting area
- Recognition on flyer and press releases
- Social Media and Website recognition
- Booth space in the North Pole Park or a banner on each carriage (3)
- Recognized at tree lighting

Sold



Fireworks Sponsor- \$4,000

- Recognition in flyer and press releases
- Social media and website recognition
- Optional promotional space at the North Pole Park
- Recognized at tree lighting

Midland



Sold

Kids Ferris Wheel Sponsor- \$3,000

- Sign recognition in the kids ferris wheel
- Social media and website recognition
- Booth space in the North Pole Park
- Recognized at tree lighting

Skating Sponsors (2 available)- \$2,500

- Sign recognition near the iceless skating rink
- Social media and website recognition
- Booth space in North Pole Park
- Recognized at tree lighting

1 Sold



Santa's Float Sponsor- \$2,000

- A banner on the most anticipated float of the parade
- Recognized on social media and website
- Recognized at tree lighting

Gingerbread House Slide- \$1,500

- Sign recognition near the 18' high double slide
- Social media and website recognition
- Recognized at tree lighting



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Sponsorship Opportunities, Page 2

North Pole Christmas Market Sponsors (2 available)- \$1,000

- Indoor booth space or sign recognition near the entrance of the Renaissance Center
- Social media and website recognition
- Recognized at tree lighting

Ice Sculpture Demo Sponsors (2 available)- \$500

- Booth space or sign recognition near ice sculpture
- Social media and website recognition
- Recognized at tree lighting

Christmas Market Entertainment Sponsors (4 available)- \$500

- Social Media and website recognition
- Indoor table space or sign recognition in the Joliet Area Historical Museum

Christmas Market Food and Beverage Sponsors (3 available)- \$250

- Sign recognition near the free hot chocolate
- Social media and website recognition



Business Name _____ Contact _____

Email _____ Phone _____

Address _____

Sponsorship Choice _____

Please send form to vicki.sanchez@jolietdowntown.com along with a high resolution logo. Checks should be made payable to Joliet City Center Partnership and sent to 203 N. Ottawa St., Suite 100, Joliet, IL 60432. Paypal invoices can be requested but will include a 3.6% processing fee.