



SALSA FEST: A KICK-OFF TO THE JOLIET TACO TRAIL

FRIDAY, JUNE 9

5:30- 10:00 P.M.

CHICAGO STREET PARKING LOT



Food and Beverage Vendor Application

The Joliet City Center Partnership will be hosting the 2023 Salsa Fest to kick off the Joliet Taco Trail. The Taco Trail is organized by Heritage Corridor Destinations and the Joliet City Center Partnership to highlight restaurants in the City Center Special Service Area (www.jolietccp.com/dining). In addition to having amazing Mexican food and salsa tastings, Salsa Fest will have bilingual DJ entertainment, Salsa dancers, a Margarita truck, and a live band.

While the Taco Trail is limited to restaurants in the Special Service Area (SSA), Salsa Fest will include any interested Joliet restaurants. As this is a kick-off to the taco trail, the vendors should not be selling the typical taco; instead, 1-2 unique tacos should be on the event menu. All other menu items are allowed including flautas, elote, tamales, etc. Each vendor should provide small free samples of salsa(s). Vendors can also sell jars of salsas. Each vendor will display a QR code that will take visitors to the Taco Trail app. Visitors can then visit all the Taco Trail restaurants at any time during the summer.

This event will be free for visitors. There is a discounted vendor fee of \$100 for City Center businesses in the Special Service Area. The regular vendor fee is \$200. Each vendor will need to provide a Certificate of Insurance naming the Joliet City Center Partnership as additionally insured.

Please check if you are interested in being a vendor:

City Center Special Service Area Restaurant/Vendor **Vendor Fee: \$100**

Joliet Restaurant/Vendor **Vendor Fee: \$200**

*All vendors will need to provide a certificate of insurance naming the Joliet CCP as additionally insured.

In addition to the Margarita truck, two liquor vendors will be approved through a random lottery. Winners of the lottery will be notified by April 1. Each liquor vendor will need to apply for a state special event liquor license which can be completed online or in the Chicago office.

Yes, our restaurant would like to enter the liquor vendor lottery.

Restaurant Name: _____ Contact _____

Phone number _____ Email _____

Menu _____

Please send payment to Joliet City Center Partnership at 203 N. Ottawa Street, Suite 100, Joliet, IL 60432