



# KIDZ FEST SPONSORSHIPS

SATURDAY, AUGUST 5  
10 A.M. - 3 P.M.  
DOWNTOWN JOLIET



# ABOUT KIDZ FEST

Kidz Fest is a free annual event organized by the Joliet City Center Partnership. It takes place in the lot across from the Rialto Square Theatre and surrounding streets.

Families with children under 12 will enjoy free activities at every turn including a roller rink, petting zoo, pony rides, magic shows, an inflatable slide, and much more! We also encourage our business partners to provide free activities at every booth to entertain the kids.

This event is a great opportunity to promote your goods and services to the families in and near Joliet. Last year, despite the heat, this event attracted approximately 3,000 people from Joliet, Crest Hill, Plainfield, and other surrounding suburbs.

# ABOUT CITY CENTER PARTNERSHIP

Joliet City Center Partnership, LLC strives to promote existing businesses while bringing the community together through family-friendly events that utilize our amazing location. It is in CCP's highest interest that the downtown area remains a place that residents and tourists alike can come to enjoy themselves and create everlasting memories with friends, family and business partners!

# SPONSORSHIP LEVELS



## **\$5,000 Presenting Sponsorship:**

- Oversized exhibit space at the event
- Logo recognition on all event promotions including posters, the CCP website, the Joliet City Center Facebook page (over 5,300 followers), the Kidzfest Facebook event page, and on digital billboards around Joliet
- Highlighted placement in the CCP newsletter (5,000 subscribers)
- Live announcement at the event (a script can be provided by the sponsor)
- Recognition on AM WJOL
- Mentioned as a sponsor on all radio spots aired prior to the event



## **\$3,500 Roller Rink Sponsorship:**

- Oversized Exhibit space at the event
- Logo recognition on posters, CCP website and recognized on CCP social media and the Kidzfest Facebook event page
- Recognition on the CCP newsletters (5,000 subscribers)
- Recognition on WJOL and 890 AM Radio
- Live announcement at the event (script can be provided by sponsor)
- Sponsor sign near the Roller Rink



## **\$2,500 Attraction Sponsorship:**

- A 10x20 exhibit space near one of the attractions
- Recognition on the CCP website, social media and Kidzfest Facebook event page
- Recognition on WJOL and 890 AM Radio
- Live announcement at the event (a script can be provided by the sponsor)
- Sponsor sign near assigned attraction



## **\$1,000 Event Sponsorship includes:**

- A 10x20 exhibit space at the event
- Recognition on the CCP website, social media, and newsletters
- Live announcement at the event



# Sponsorship Agreement

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Check which sponsorship your business is interested in:

- Presenting Sponsor     \$5,000
- Roller Rink Sponsor- Fulfilled
- Attraction Sponsor     \$2,500
- Event Sponsor             \$1,000

Amount of space needed at event: \_\_\_\_\_

Please list any activities that will be included at your booth:

\_\_\_\_\_

Check this box if your business does NOT want a booth at the event.

Please email this form to Vicki Sanchez at [vicki.sanchez@jolietdowntown.com](mailto:vicki.sanchez@jolietdowntown.com). If you have any questions, you may contact Vicki at 815-774-6064.

Checks must be made payable to:

Joliet City Center Partnership  
203 N. Ottawa Street, Suite 100  
Joliet, IL 60432