



**JOLIET CITY CENTER PARTNERSHIP**



**JOLIET**



# MEXICAN

# INDEPENDENCE DAY

# Parade

**Saturday**

**September 13, 2025**

**Start time**  
**1:00 PM**  
**Starting**  
**Columbia & Collins**  
**Ending:**  
**Cass & Collins**



[www.jolietccp.com/parade](http://www.jolietccp.com/parade)

**IN COLLABORATION WITH FIESTAS PATRIAS JOLIET**

Email this form to: [vicki.sanchez@jolietdowntown.com](mailto:vicki.sanchez@jolietdowntown.com) or mail it to Joliet City Center Partnership, 203 N. Ottawa St., Suite 100, Joliet, IL 60432. | **815-774-6067**



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## SPONSORSHIP OPPORTUNITIES

### \$5000

- Entry in the parade with professional decorated parade float and driver. (Banners provided by Sponsor)
- Prominent logo placement on all event marketing materials (flyers, posters, website, and social media)
- Company banner placement along the parade route (**banner provided by sponsor**)
- Exclusive shout-outs from event emcees throughout the day
- Featured post on official event social media channels

### \$2500

- Entry in the parade with professional decorated parade float and driver. (Banners provided by Sponsor)
- Name recognition in all press releases and media coverage
- Exclusive shout-outs from event emcees throughout the day
- Featured post on official event social media channels

### \$1000

- Logo placement on event marketing materials
- Entry in the parade with your company team or vehicle
- Exclusive shout-outs from event emcees throughout the day
- Featured post on official event social media channels

### \$500

- Logo placement on event marketing materials
- Entry in the parade with your company team or vehicle
- Featured post on official event social media channels

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# MEXICAN INDEPENDENCE DAY Parade



## SPONSOR REGISTRATION

2025 Joliet Mexican Independence Day Parade – Sponsorship Sign-Up Form.

Presented by: The City of Joliet, Joliet City Center Partnership, and our incredible local community organizations and businesses.

Join us in celebrating over 60 years of tradition at the Joliet Mexican Independence Day Parade! This cherished event honors Mexican heritage, culture, and community right here in the historic Collins Street Corridor. With your support, we continue to make this one of the most vibrant celebrations in the region.

**SPONSOR LEVEL**      \_\_\_\_\_ \$5000      \_\_\_\_\_ \$2500      \_\_\_\_\_ \$1000      \_\_\_\_\_ \$500

**Business/Organization Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website (if applicable):** \_\_\_\_\_

Please provide a brief (1-2 sentences) description of your group that may be used by the announcers.

\_\_\_\_\_  
\_\_\_\_\_

### Payment Information

\_\_\_\_\_ Check Payable to: Joliet City Center Partnership

\_\_\_\_\_ I would like to pay via credit card (you will be contacted to securely process payment)