



JOLIET CITY CENTER PARTNERSHIP



JOLIET



MEXICAN

INDEPENDENCE DAY

Parade

Saturday

September 13, 2025

Start time

1:00 PM

Starting

Columbia & Collins

Ending:

Cass & Collins



www.jolietccp.com/parade

IN COLLABORATION WITH FIESTAS PATRIAS JOLIET

Email this form to: vicki.sanchez@jolietdowntown.com or mail it to Joliet City Center Partnership, 203 N. Ottawa St., Suite 100, Joliet, IL 60432. | **815-774-6067**



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MEXICAN INDEPENDENCE DAY Parade



SPONSORSHIP OPPORTUNITIES

\$5000

- Entry in the parade with your company team or vehicle with **PREFERRED PARADE LINEUP**
- Prominent logo placement on all event marketing materials (flyers, posters, website, and social media)
- Name recognition in all press releases and media coverage
- Company banner placement along the parade route (**banner provided by sponsor**)
- Exclusive shout-outs from event emcees throughout the day
- Featured post on official event social media channels

\$2500

- Logo placement on event marketing materials
- Name recognition in all press releases and media coverage
- Entry in the parade with your company team or vehicle
- Exclusive shout-outs from event emcees throughout the day
- Featured post on official event social media channels

\$1000

- Logo placement on event marketing materials
- Entry in the parade with your company team or vehicle
- Exclusive shout-outs from event emcees throughout the day
- Featured post on official event social media channels

\$500

- Logo placement on event marketing materials
- Entry in the parade with your company team or vehicle
- Featured post on official event social media channels

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SPONSOR REGISTRATION

2025 Joliet Mexican Independence Day Parade – Sponsorship Sign-Up Form.

Presented by: The City of Joliet, Joliet City Center Partnership, and our incredible local community organizations and businesses.

Join us in celebrating over 60 years of tradition at the Joliet Mexican Independence Day Parade! This cherished event honors Mexican heritage, culture, and community right here in the historic Collins Street Corridor. With your support, we continue to make this one of the most vibrant celebrations in the region.

SPONSOR LEVEL _____ \$5000 _____ \$2500 _____ \$1000. _____ \$500

Business/Organization Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Website (if applicable): _____

Please provide a brief (1-2 sentences) description of your group that may be used by the announcers.

Payment Information

_____ Check Payable to: Joliet City Center Partnership

_____ I would like to pay via credit card (you will be contacted to securely process payment)

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APPLICATION AND APPROVAL PROCESS

All completed applications will undergo a review process for approval. The parade committee will review the application for completeness and ensure the entry aligns with the purpose and values of the parade and community. In addition, uniqueness and entertainment value will be considered. All accepted entries will be notified by email within two weeks of the received date. Applications must be received by August 25 to be considered. Checks should be sent after the application is approved.

_____ **General Parade Entry- \$250**

_____ **Business in the Special Service Area (See map) Parade Entry- \$100**

_____ **501(c)(3) Non-Profits - \$100**

Description of entry- must provide total feet needed at line-up (max 50'): Themes are encouraged for floats representing Mexican Culture.

_____ Will Music will be playing from our float/entry?

Organization Information

Organization _____ Contact _____

Address _____ City _____

State _____ Zip Code _____ Website _____

Phone _____ Email _____

REQUIRED: Please provide a brief (1-2 sentences) description of your group that may be used by the announcers.

Email this form to: **vicki.sanchez@jolietdowntown.com** or mail it to **Joliet City Center Partnership, 203 N. Ottawa St., Suite 100, Joliet, IL 60432**. Once approved, checks should be made out to **Joliet City Center Partnership**. Credit card payments are accepted via PayPal for an additional fee of 3.6% (applicant must request an invoice). Parade applications are due on August 25 and payment is due on September 1st. Registrations may be denied if the parade is full.

Parade Line-up Information and Guidelines

Please make sure to share this information with everyone in the entry.

- Parade is limited to 50 entries.
- Parade lineup begins at 11:00 a.m. on September 13, 2025. Line-up is located at Colombia and Collins Streets. All entries should check in by 11:45 a.m.
- Maximum of 5 vehicles for car/vehicle club entries.
- Entries must not exceed 50 feet in length.
- Each entry will receive an email prior to the parade with an assigned number and map of line-up. Your assigned number must be displayed in the passenger side window.
- All floats with children must have at least 2 adults riding on the float for the duration of the event.
- All entries must be pre-registered with a complete application form and designated fees paid.
- Music used on an entry is strongly encouraged and should be stated on the application. Volume must be adjustable, and music must be appropriate for all ages.
- A fire extinguisher is required on each float in case of emergency.
- **No candy or materials may be thrown from parade floats or moving vehicles to spectators along the parade route.** Walkers should be located on both sides of the floats passing out candy, coupons, or other items.
- Parade participants should not jump on or off moving vehicles during the parade.
- No alcohol is permitted.
- Make sure all decorations on your float are properly secured. Keep extension cords away from wheels.
- Animals in the parade must be stated in the application. All animals must have updated vaccinations and be able to cope with crowds and other animals. Animals must be controlled and always leashed.
- Firearms and toy guns are not allowed except for those used by the Color Guard.
- The parade organizers may cancel the parade due to inclement or life-threatening weather.
- Parade fees must be paid by August 25, 2025, or the entry will be removed from the parade. Parade fees will not be refunded for any reason.



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