

SPONSORSHIP PACKAGES



SATURDAY JULY 2ND, 2026

SPONSORSHIP PACKAGES

Presenting Sponsor – \$20,000

BRANDING & VISIBILITY

- Exclusive branding in all press releases, print advertising, and digital campaigns.
- Featured video ad on the homepage of www.jolietdowntown.com
- Company logo on digital and physical flyers, banners, and event signage.
- Social media exposure across Instagram, Facebook, and TikTok.

MEDIA & PROMOTION

- Mentioned in all Race Fan Rally radio ads and podcasts
- Live interview opportunities on WJOL radio
- Exclusive email marketing feature to Race Fan Rally subscribers.
- Speaking feature in recap video.

EVENT PRESENCE & ENGAGEMENT

- Priority placement of company booth at the event.
- Mentions on stage throughout the event.
- Co-MC opportunity.
- VIP access for company representatives to meet drivers and special guests.

Stage Sponsor - \$10,000

BRANDING & VISIBILITY

- Prominent company banner on stage
- Company logo on flyers and digital ads
- Recognition as sponsor on www.jolietdowntown.com with a clickable logo
- Social media exposure across all platforms

MEDIA & PROMOTION

- Highlight in all press releases, print advertising, and digital campaigns
- Mention on WJOL and live interview on Channel 6

EVENT PRESENCE & ENGAGEMENT

- Stage time during the event for company promotions or giveaways
- Booth at event included with premium placement
- VIP access for company representatives to meet drivers and special guests



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Meet & Greet Sponer - \$8,000

BRANDING & VISIBILITY

- Prominent recognition in all press releases, print advertising, and digital campaigns
- Company logo featured on all flyers and digital ads
- Recognition as a sponsor on www.jolietdowntown.com
- Social media exposure across all platforms
- Logo displayed on step and repeat at autograph session

MEDIA & PROMOTION

- Mention on WJOL, including opportunity for a live interview
- Speaking Feature in recap video

EVENT PRESENCE & ENGAGEMENT

- On-stage recognition during the event
- On-site booth space included
- Welcome remarks to VIP guest
- Exclusive branded merchandise for autograph sessions
- VIP access for company representatives to meet drivers and special guests

Racing Simulator Sponsor - \$2,000

BRANDING & VISIBILITY

- Company logo on flyers and digital ads
- Recognition as sponsor on www.jolietdowntown.com with a clickable logo
- Social media exposure across all platforms

MEDIA & PROMOTION

- Highlight in all press releases, print advertising, and digital campaigns

EVENT PRESENCE & ENGAGEMENT

- Booth at event included
- Sponsor branding on simulator screens and equipment

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Kid's Activity - \$1,500

BRANDING & VISIBILITY

- Company logo on flyers and digital ads
- Recognition as sponsor on www.jolietdowntown.com
- Social media exposure across all platforms

MEDIA & PROMOTION

- Highlight in all press releases, print advertising, and digital campaigns

EVENT PRESENCE & ENGAGEMENT

- Booth at event included
- Sponsor branding on activity stations or safety materials
- Interactive opportunities for kids and families featuring sponsor branding

Community Sponsor – \$500

BRANDING & VISIBILITY

- Company name listed on www.jolietdowntown.com landing page
- On-site signage recognition as a Community Sponsor

MEDIA & PROMOTION

- Recognition on select digital promotions
- Social media mention (group or individual) leading up to the event