



# Salsa Fest

## Downtown Joliet

**Saturday, June 8 | 5:30-10 p.m.**

The 2<sup>nd</sup> Annual Salsa Fest will take place at the Will County Office Building lot located at 302 N. Chicago Street in Downtown Joliet. Multiple vendors will sell food and beverages as well as provide free salsa samples. The entertainment will include a bilingual DJ, Salsa dancing, and a live band!

Please consider becoming a sponsor of this fun and successful event. The first three sponsorship levels include a booth space at the event. This is a great opportunity to market your business to hundreds of visitors.

### 2023 Salsa Fest Photos





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### Sponsorship Opportunities

**Presenting Sponsor      \$4,000 (Sold to Midwest Orthopaedics at Rush)**

- 10x20 Exhibit space at the event
- Logo recognition on all advertising including event promotions, posters, the CCP website, Joliet City Center Facebook page (over 7,800 followers), the Facebook event page, Patch event, and all paid advertising
- Post an advertisement on the Facebook event page
- Recognition on The Backstage Pass (visitors newsletter with over 5,000 subscribers)
- Extended live announcement at the event (script can be provided by the sponsor)
- Logo on stage banner and event sponsor banner
- Recognition on press release and AM WJOL



**Salsa Stage Sponsor      \$2,500**

- 10x10 Exhibit space at the event
- Recognition on the CCP website, social media, and newsletters
- Place an advertisement on the Facebook event page
- Live announcement before the band
- Logo on stage banner and event sponsor banner
- Recognition on press release and AM WJOL

**Salsa Dance Sponsor      \$1,500**

- 10x10 Exhibit space at the event
- Recognition on the CCP website, and social media
- Live announcement at the event before salsa dance performance
- Logo on event sponsor banner
- Recognition on press release

**Hot Salsa Sponsor      \$750**

- Recognition on website and social media
- Live announcement at event
- Logo on event sponsor banner
- Recognition on press release



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### Sponsorship Agreement

- |                          |                     |                |
|--------------------------|---------------------|----------------|
|                          | Presenting Sponsor  | \$4,000 (SOLD) |
| <input type="checkbox"/> | Salsa Stage Sponsor | \$2,500        |
| <input type="checkbox"/> | Salsa Dance Sponsor | \$1,500        |
| <input type="checkbox"/> | Hot Salsa Sponsor   | \$750          |



Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Send check payment to Joliet City Center Partnership; 203 N. Ottawa St., Suite 100, Joliet, IL 60432. For credit card payments, email [vicki.sanchez@jolietchowtown.com](mailto:vicki.sanchez@jolietchowtown.com) for a PayPal invoice (3.6% processing fee will apply).

