

4<sup>th</sup> Annual

# SHAMROCK STROLL

Friday, March 13

Visitors will enjoy celebrating St. Patrick's Day in Downtown Joliet at this 21+ event! They will enjoy a live band from 5:30–7:30 p.m. at the Joliet Area Historical Museum, then stroll through downtown to experience free samples and entertainment at participating businesses. Local restaurants and bars will feature special food and drink offers.

## Sponsorship Packages

All sponsors will be recognized on the event webpage, press release and during band announcements at the museum.

### ♦ Presenting Sponsor – \$6,000

- Top logo placement on all promo materials
- Featured social media post
- Optional promo table at the museum
- Logo on giveaway (Q250 light-up necklaces)
- Recognized in radio interview



### ♦ Gold Sponsor – \$2,500

- Logo on flyers/posters
- Featured social media post
- Optional promo table at a participating business
- Newsletter recognition



### ♦ Silver Sponsor – \$1,000

- Name listed as an event supporter
- Opportunity to display flyers at welcome booth

### ♦ Bronze Sponsor – \$500

- Shared social media post
- Newsletter recognition

## Notable Numbers

- Two Monthly Newsletters sent to over 4,600 emails
- Over 11,000 Social Media Followers

Contact: Vicki Sanchez

(815) 774-6064

vicki.sanchez@jolietdowntown.com

4<sup>th</sup> Annual

# SHAMROCK STROLL

Friday, March 13

## Sponsorship Agreement

Thank you for supporting Downtown Joliet!

---

Business

---

---

Contact Name

---

---

Phone Number

---

---

Email

---

---

Website

---

---

Facebook Handle

---

Presenting Sponsor – \$6,000

Are you interested in having a promo table at the event? 

---

Gold Sponsor – \$2,500

Are you interested in having a promo table at the event? 

---

Silver Sponsor – \$1,000

Bronze Sponsor – \$500

Please email this form and logo to  
[vicki.sanchez@jolietdowntown.com](mailto:vicki.sanchez@jolietdowntown.com).

Checks should be made payable to Joliet City Center Partnership and sent to  
203 N. Ottawa Street, Suite 100  
Joliet, IL 60432

If paying by credit card, please request a PayPal invoice. The invoice will include  
a 3.6% processing fee.