



LIGHT UP THE *Holidays*

Sponsorship Opportunities

The Light up the Holidays Festivities will take place on Friday, November 25th. The festivities will include new activities like the North Pole Christmas Market, horse-drawn carriage rides as well as the annual favorites including the tree lighting, parade, fireworks, and more. Also new this year is the North Pole Park located in the Chicago Street Parking Lot which will include an iceless skating rink, inflatable snow globe and a curling rink! Please consider supporting these events through one of the available sponsorships.



Parade Presenting Sponsor (one available)-Fulfilled **\$9,000**

- Decorated float or balloon entry for the parade
- A mutually agreed upon parade marshal from the organization
- Tree lighting participation
- Recognition in promotional materials, advertising, and press releases
- Recognition on City Center Partnership website, social media, and newsletters
- A promotional space at the North Pole Park



North Pole Park Sponsor (one available)- Fulfilled **\$7,500**

- Banner recognition at North Pole Park
- Recognition in promotional materials, advertising, and press releases
- Recognition on City Center Partnership website, social media, and newsletters
- A promotional space at the North Pole Park
- Recognized at tree lighting



Fireworks Sponsor (one available) - Fulfilled **\$4,000**

- Recognition in promotional materials, advertising, and press releases
- Recognition on City Center Partnership website, social media, and newsletters
- A promotional space at the North Pole Park
- Recognized at tree lighting



Carriage Ride Sponsor - Fulfilled **\$2,500**

These horse-drawn carriage rides will be free for visitors from 2- 5p.m. and will depart across from the Rialto Square Theatre. This sponsorship includes:

- Sign recognition in the waiting area
- Social Media and Website recognition
- Either booth space in the North Pole Park or a Banner on each carriage (2)
- Recognized at tree lighting



North Pole Christmas Market Sponsor

\$2,000

This market will take place from 10 a.m.-5p.m. in the Renaissance Center located at 214 N. Ottawa. It will include vendors selling hand-crafted and holiday-related merchandise.

- Indoor booth space or sign recognition near the entrance of the Renaissance Center
- Sell, give away, or provide an activity at the provided booth
- Social media and website recognition
- Recognized at tree lighting



Santa's Float Sponsor

\$1,500

- A banner on the most anticipated float of the parade
- Recognized on social media and website
- Recognized at tree lighting



Christmas Market Food & Beverage Sponsors (three available) \$250

- Indoor booth space or sign recognition near the entrance of the Renaissance Center





Sponsorship Agreement

Place a check mark next the sponsorship you are interested in:

Parade Presenting Sponsor-**No longer available**

North Pole Park Sponsor- **No longer available**

Fireworks Sponsor | \$4,000

Carriage Rides Sponsor | \$2,500

North Pole Christmas Market Sponsor | \$2,000

Santa's Float Sponsor | \$1,500

Christmas Market Food & Beverage Sponsor | \$250

Organization Name _____ Contact _____

Address _____

Phone number _____ Website _____

Email _____



Please email logo to vicki.sanchez@jolietchowndowntown.com as soon as possible. Send a check made payable to Joliet City Center Partnership at 203 N. Ottawa Street, Suite 100, Joliet, IL 60432.